

PLEASE JOIN US FOR THE VIRTUAL PETRI DASH

A 1M / 5K / 10k RACE FOR KIDS' CANCER

Choose from the Distance Matters 10K, the Easier Said Than Run 5K, and the Fit Kids Run/Walk 1 mile. Run or walk from a location of your choice - road, trail, treadmill, or track.

The Morgan Adams Foundation has granted over \$5.2 million for pediatric cancer research.

Whether you walk or run, form a quarantine team, or go solo, lace up your running shoes and help kids kick cancer!

JUNE 6-7, 2020

[CLICK HERE TO LEARN MORE & REGISTER](#)



This Virtual Petri Dash is an event of The Morgan Adams Foundation, an organization dedicated to funding pediatric cancer research.
www.morganadamsfoundation.org to learn more.



SPONSORSHIP OPPORTUNITIES

BENEFITS	TITLE SPONSOR	PRESENTING SPONSOR	GET SET, GO	START & FINISH	SAVE A LIFE	SUPPORTING SPONSOR
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Event Name Reference Preceded By Your Company Name On All Collateral Kick Off Race Video for Registrants + Product/Service Promotion	X					
Business Name & Logo on All Event Webpages of Event Website Business Logo on Event Neck Gaitor (sent to all registrants)	X	X				
Digital Event Goodie Bag Opportunity (promote your product- digital swag)	X	X	X			
Logo on Virtual Thank you Banner	X	X	X	X		
Virtual Vendor Booth on Event Webpage	X	X	X	X	X	
Runner Entries for Petri Dash & Event Neck Gaitors *	40	20	10	4	2	2
Social Media Highlight Thank You Posts	X	X	X	X	X	X
Logo/Link Included in Event E-blasts and Website Sponsor Page	X	X	X	X	X	X

We understand businesses have different goals for their sponsorship experiences. Title & Presenting Sponsor benefits may be tailored to meet your unique needs and goals.
NOTE: IN ORDER TO HAVE YOUR LOGO ON THE RACE DAY NECK GAITOR, IT MUST BE SENT IN EPS AND JPEG FORMATS BY MAY 12TH.

* Neck gaitor usage options:

SPONSOR FORM

TITLE SPONSOR \$25,000
PRESENTING SPONSOR \$10,000
GET SET, GO \$5,000
START & FINISH \$2,500

SAVE A LIFE \$1,000
SUPPORTING SPONSOR \$500
VENDOR BOOTH (10% of sales)
PERSONAL DONATION \$ _____

NAME	
COMPANY	PHONE
ADDRESS	
PHONE	EMAIL
SIGNATURE	DATE
MARKETING CONTACT	
<p>Please mail checks payable to The Morgan Adams Foundation to 5303 E Evans Ave, Ste 200, Denver, CO 80222 or donate online through www.morganadamsfoundation.org. Benefits are activated upon receipt. Kindly return this completed form BY MAY 30TH to jodi@morganadamsfoundation.org. This form represents a promise of financial support. Please keep a copy for your records.</p>	

THANK YOU FOR YOUR CONSIDERATION & SUPPORT!
PLEASE DIRECT INQUIRIES TO jodi@morganadamsfoundation.org



VIRTUAL VENDOR VILLAGE

JOIN THE VIRTUAL PETRI DASH ONLINE MARKETPLACE

Expand your brand, attract a wider audience, and donate a portion of proceeds to The Morgan Adams Foundation supporting kids' cancer research.

Vendor registration involves uploading your business logo, adding website information, and providing a detailed business description. We encourage you to create a unique code or URL to track business from Petri Dash sales.

[CLICK HERE TO LEARN MORE & REGISTER](#)

Early vendor registration ensures supporters and race registrants will have time to shop your products and/or services!

PLEASE DIRECT VENDOR INQUIRIES TO jennifer@morganadamsfoundation.org