



The **Petri Dash** is a 5k fun run/walk at Homestead Elementary and is all about raising more research dollars to create new and better treatments for kids with cancer!

**Like to run or walk? Have colleagues and friends that do too?
Join us as a team for this fun-filled event for a great cause!!**

The Morgan Adams Foundation raises money and awareness on behalf of children affected with cancer. Working with leading researchers and physicians, we directly fund new and innovative ideas that will improve cancer treatment effectiveness and outcomes, survival rates, and quality of life while reducing the devastating side effects current treatments have on our children.

This race is funding HOPE “from the *petri dish* to the CURE.”

Since the first event in 2013, the Petri Dash (formerly Grace’s Race) has raised over \$258,000 to further pediatric cancer research and save the lives of other children battling cancer.

Date: April 7, 2019
Time: 9:00am-12:00pm
Location: Homestead Elementary School
7451 S Homestead Parkway, Centennial CO 80112
Website: www.petriddash.org



TEAM BUILDING TIPS -- CHECKLIST

- Set a goal for how many people you want to recruit to your team! The more the merrier!
- Brainstorm a team name. Make it fun! It can relate to your company or could say something about what brings you all together to run, but for sure make sure everyone knows what the team name will be!
- Choose a team captain who will register first and set up the team name on their initial registration: <https://petridash.org/selfregister.cfm>
- The team captain will also be responsible for building out the team page once they are registered.
- Get together to take a group photo to post on your team page and set a team fundraising goal, if you have one.
- Recruit your team members and get them to register ASAP! Make sure they choose the option that says “I’d like to join an existing team” and that they then CHOOSE THE RIGHT TEAM! YOURS!
- Share fundraising ideas with your teammates – share letters, emails, social media posts, etc. (use the Fundraising Tips document).
- Organize a team fundraiser like a car wash, a restaurant dining out night, or a bake sale. It will raise money and it will also build team spirit!
- Communicate event day expectations and logistics so everyone knows what to expect.
- Write thank you notes to your team members after the event to thank them for participating.

TEAM BUILDING -- SET A GOAL

Teams that set fundraising goals raise more money than teams without a goal. You want to pull together teammates that are willing to help reach the team’s fundraising goals. Whatever your goal, break it down so everyone on the team has an attainable individual goal. The Morgan Adams Foundation would love to see every team raise at least \$1000! 🎯

If you work for a company where a lot of people want to participate, consider two teams that can compete against each other but run together at the Petri Dash. The more team members you recruit, the more people you’ll have raising money. It’s very effective! If you’re bringing together friends and several families, have each family member set an individual goal. We all have different networks of potential donors.

RECOGNITION

Research shows that fundraisers can be motivated to raise more money they have something to strive for. The Petri Dash will have an assortment of prize opportunities available for fundraisers of all levels. Share this motivation with your team members and be sure to check the Petri Dash website and Facebook page for updates on fundraising prizes.

QUESTIONS?

Contact Carrie Thomas at carrie@morganadamsfoundation.org, or at 303-758-2130.